



Erasmus+

Erasmus Mundus Design Measures (EMDM)

*European Education and Culture
Executive Agency*

*Interested in Erasmus
Mundus but not yet ready
for an EMJM?*



Start with an Erasmus
Mundus Design Measure and
launch the basis for a joint
programme

30 Years of achievements of Erasmus

**Erasmus
Programme**

More than 4 million
European students

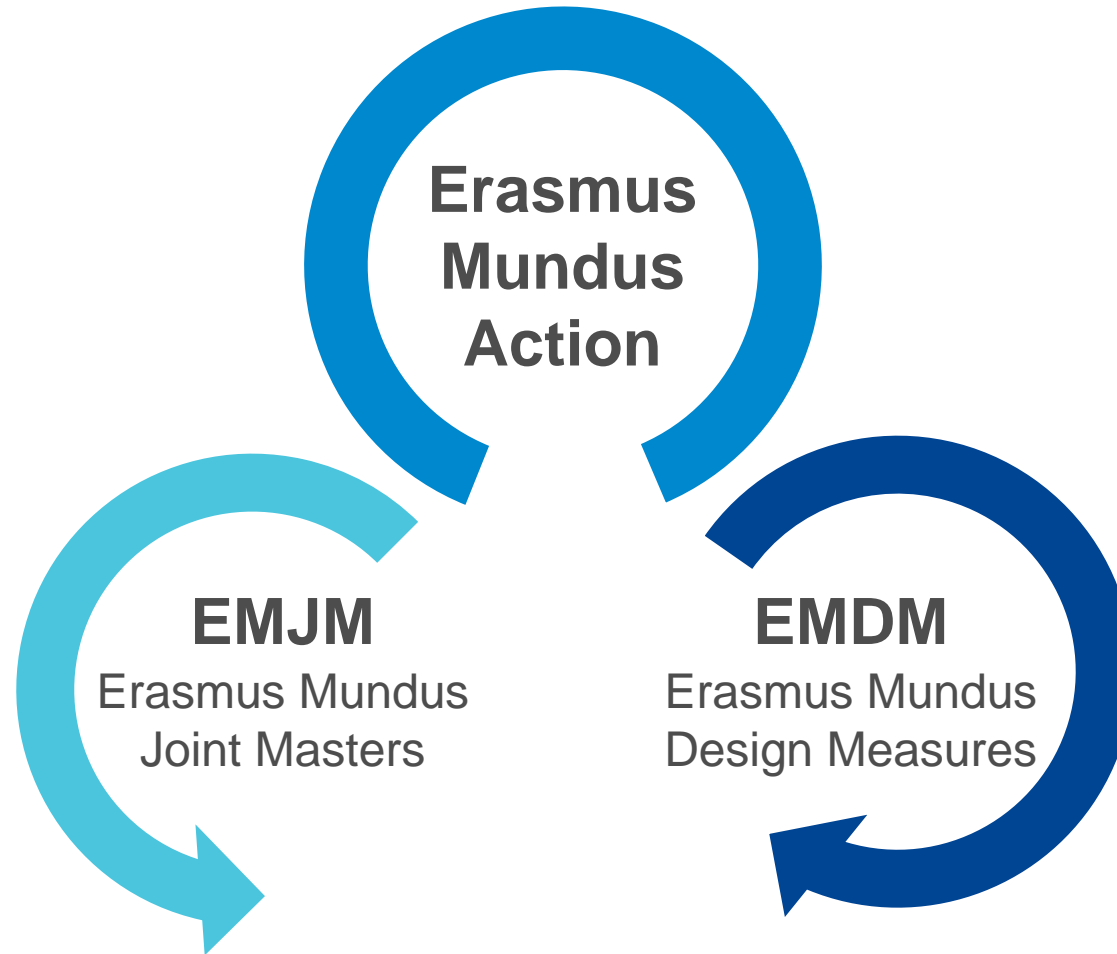
**Erasmus+
Programme
2014-2020**

Open to international
dimension through
academic
exchanges
worldwide with more
funding

**New
Programme
2021-2027**

**Increased
International
dimension: HE,
VET, Youth & Sport**

Erasmus Mundus 2021-2027



Erasmus+ Programme 2021-2027



New programme 2021-2027

KA1

Learning
Mobility
for
Individuals

KA2

Cooperation
for Innovation
& Good
practices

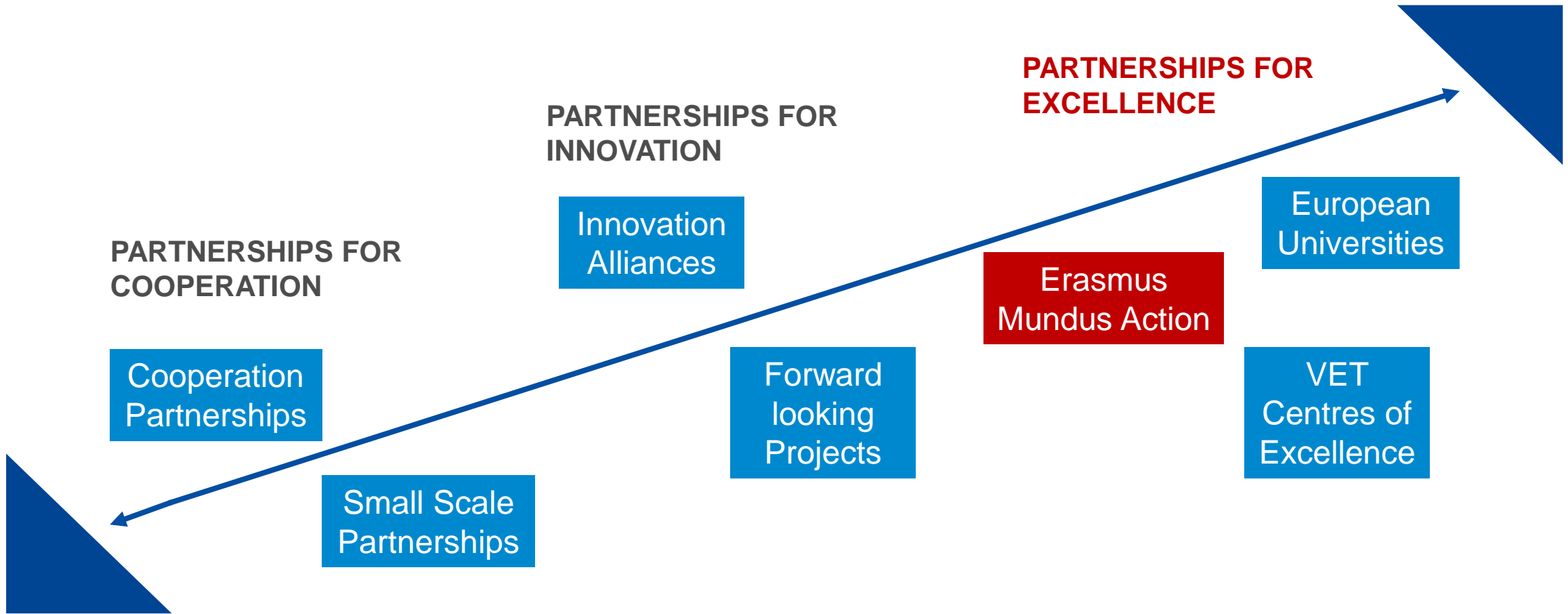
KA3

Support
for
Policy
reform

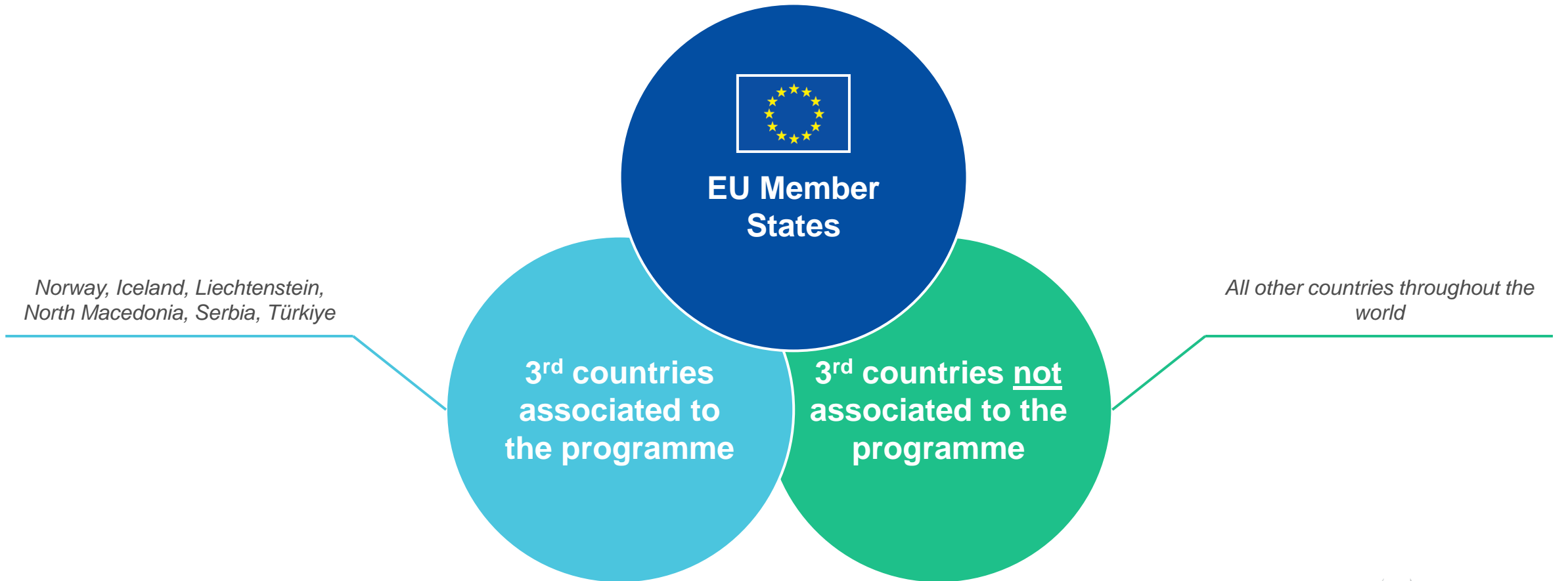


**Erasmus Mundus
Action**

Key Action 2 – Different cooperation models



Geographical scope of Erasmus Mundus



Rationale behind lot EMDM

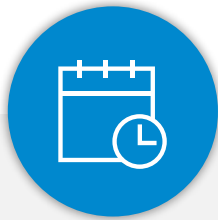
1

Fill the gap of the Erasmus Mundus Action by supporting the **development** of new joint master programmes

2

Diversify the offer of Joint Master Programmes and encourage new academic cooperation by involving Erasmus Mundus **under-represented EU Member States and third countries associated to the Programme**, and/or **institutions from these countries**, and/or **thematic areas**

What is an EMDM project?



Short duration **grant of 15 months to support institutions** in the set-up of a new joint master programme in Europe (and beyond)



One beneficiary mobilising a group of other HEIs (mono-beneficiary grant)



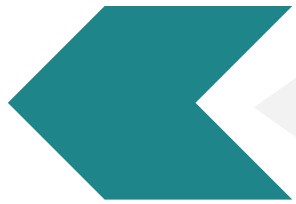
EU Grant: fixed **lump sum contribution of EUR 60,000*** for costs linked to the activities necessary to set up the new joint master programme

* tbc - please check the Erasmus+ Programme Guide



Independent funding scheme from EMJM (independent calls for proposals)

Expected outcomes of an EMDM (1)



Offer a **fully integrated curriculum delivered by a consortium** (involving at least three HEIs from three different countries, of which at least two must be EU Member States or third countries associated to the Programme)



Aim at **attracting excellent students** worldwide



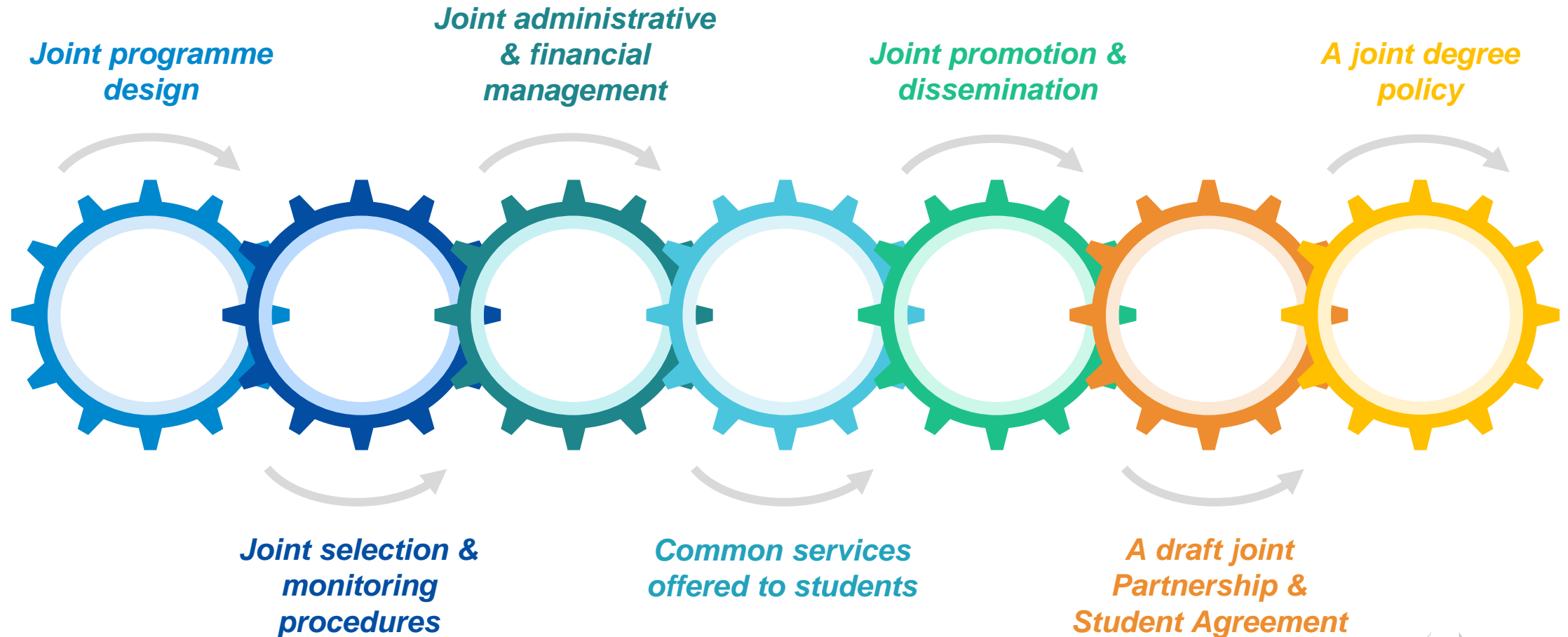
Include compulsory **physical mobility** for all recruited students



Lead to either a **Joint degree** or **multiple degrees**

Expected outcomes of an EMDM (2)

- Joint mechanisms to be included in the design of the master programme



Taking part as an Organisation



Applications can be submitted by any eligible HEI worldwide



HEIs should be able to deliver a minimum level of education corresponding to **ISCED 7** (master level)



For HEIs in EU Member States and third countries associated to the Programme: **valid ECHE**



For HEIs in third countries not associated to the Programme: should **commit to ECHE principles**

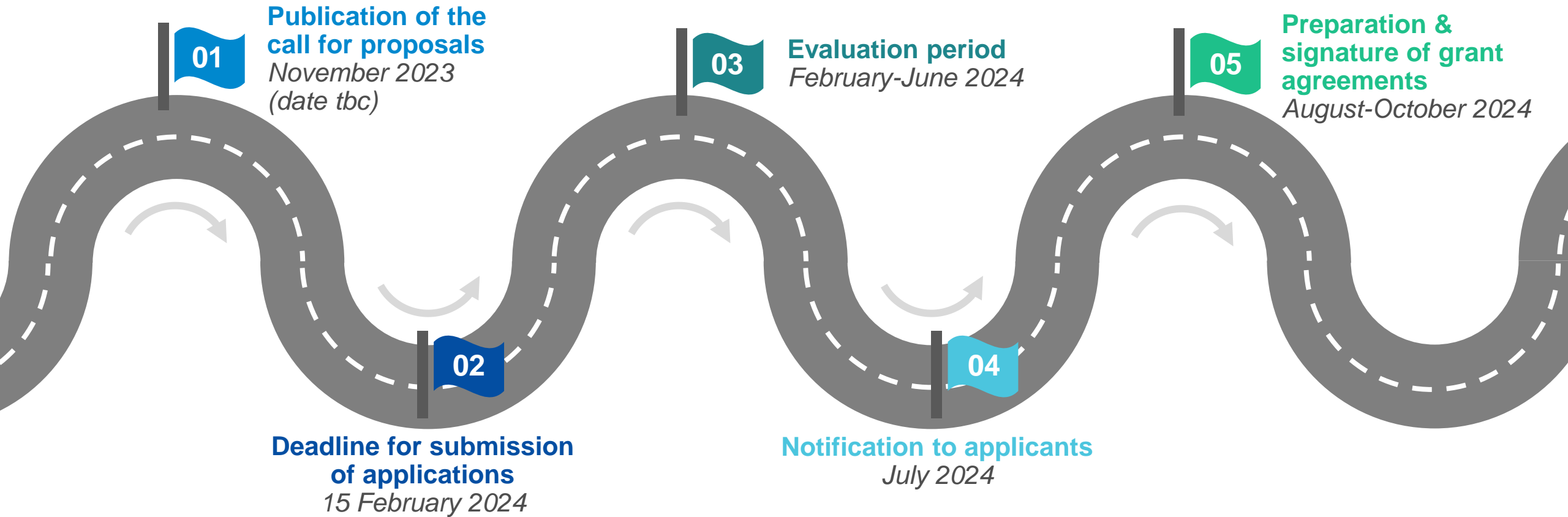
EMDM call for proposals 2024 at a glance

- ✓ Publication of the Call: **November 2023** (date tbc)
- ✓ Deadline: **15 February 2024 at 17:00** (Brussels time)
- ✓ Budget: ~ **3m €**
- ✓ Nr. of projects: **approx. 55**



Erasmus+ EMDM call for proposals 2024

Selection Roadmap



Main changes compared to call 2023

1

Increase of the **lump sum contribution** from EUR 55,000 to EUR 60,000
(to be confirmed - please check the Erasmus+ Programme Guide)

2

Changes in the **evaluation procedure:**

- Introduction of minimum thresholds for all 4 award criteria
- In case of ex aequo: the priority order will be “*Relevance of the project*”, “*Quality of the project design and implementation*” and “*Impact*”

3

Reinforcement of the message that applicants should be able to deliver a minimum level of education corresponding to **ISCED 7** (master level)

EMDM Evaluation procedure



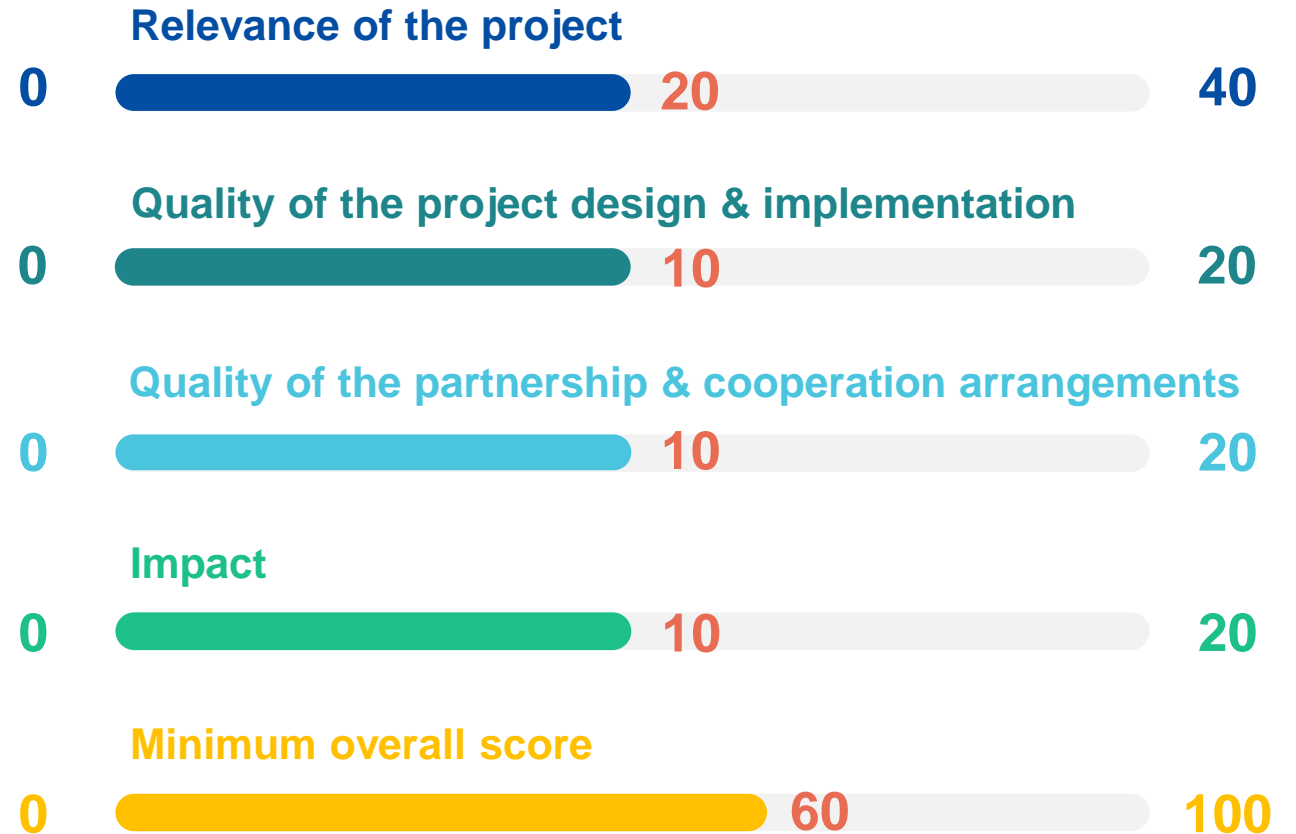
EVALUATION

Peer review by independent external experts – **2 experts** assess each proposal in a one-step evaluation procedure

In case of ex aequo, **priority** will be given to projects with highest scores for: “*Relevance of the project*”, then “*Quality of the project design and implementation*”, and then “*Impact*”

THRESHOLDS

NEW



EMDM Award Criteria (1)

RELEVANCE OF THE PROJECT

(max 40 points – threshold **20 points**)

- ✓ **Background and general objectives:** e.g. relevance in relation to the Erasmus Mundus Design Measures
- ✓ **Promotion of shared EU values** incl. respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination
- ✓ **Needs analysis and specific objectives:** e.g. rationale for the design of a highly integrated Master JP, potential to involve EM under-represented EU MS and 3rd countries associated to the Programme, institutions from these countries and/or thematic areas
- ✓ **Complementarity with other actions and innovation:** e.g. project ambition compared to the offer of existing Master programmes

EMDM Award Criteria (2)

QUALITY OF THE PROJECT DESIGN & IMPLEMENTATION

(max 20 points – threshold 10 points)

- ✓ **Concept and methodology:** e.g. strategy to achieve the objectives and expected outcomes
- ✓ **Project management, quality assurance, monitoring and evaluation strategy:** e.g. foreseen measures to ensure the project quality and timely implementation, planned steps to launch an accreditation/evaluation process
- ✓ **Project teams, staff and experts:** e.g. foreseen operational resources, definition of roles and distribution of tasks in the project team

EMDM Award Criteria (3)

QUALITY OF THE PARTNERSHIP & COOPERATION ARRANGEMENT

(max 20 points – threshold 10 points)

- ✓ **Consortium set-up:** e.g. expected role of the participating organisations, rationale of their participation, added value and complementarity

IMPACT

(max 20 points – threshold 10 points)

- ✓ **Impact and ambition** of the EMDM project
- ✓ **Communication, dissemination and visibility:** e.g. activities foreseen for the promotion and dissemination of the new Master programme and project outcomes
- ✓ **Sustainability and continuation:** envisaged steps to successfully launch/implement the new Master programme and foreseen measures to ensure its sustainability

How to apply?

Funding opportunities for 2021-2027 and information on how to apply are announced on the **European Commission's Funding & Tender Opportunities Portal**:

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

Application package

Complete **Part A & C** directly on the Portal. Prepare **Part B** in advance and upload it afterwards.



The application form is structured in three parts:



Part A – Administrative Forms

Contains general information about the project, data on the applicant organisation and contact persons



Part B – Technical description

Contains the narrative part of the project, the work package and deliverables



Part C – Administrative forms

Specificities about the EMDM (n° of ECTS, type of degrees to be awarded, participating organisations)



Information about the programme

- ✓ Erasmus+ Programme Guide 2024 (to be published soon)
- ✓ Erasmus Mundus calls for proposals 2024 on Funding & tender opportunities portal
<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>
- ✓ [How to get a grant \(europa.eu\)](#) - General info for applicants on EACEA website



Other information sources

- ✓ [Erasmus Mundus, analysis of the results of the second 2021-2027 call \(joint masters and design measures\)](#)
- ✓ [Erasmus Mundus, analysis of the results of the first 2021-2027 call \(joint masters and design measures\)](#)
- ✓ [Statistical factsheets on the achievements of the Erasmus Mundus Joint Master Degrees \(2014-2020\)](#)
- ✓ [Erasmus+ Factsheets](#)
- ✓ [Report 'Implementing Joint Degrees in the Erasmus Mundus action of the Erasmus+ programme'](#)
- ✓ [Erasmus Mundus Catalogue \(europa.eu\)](#)
- ✓ [EMJMD Cluster meeting 2018: European Approach for Quality Assurance of Joint Programmes](#)
and [Follow-up event 2019 "Implementing the European Approach for Quality Assurance for EMJMDs](#)
- ✓ [Erasmus Mundus Joint Master Degrees - The story so far](#)
- ✓ [Sustainability of Erasmus Mundus Master Courses - Best practice guide](#)
- ✓ [Erasmus+ Project result platform](#)

Thank you



Please contact us at: EACEA-EPLUS-ERASMUS-MUNDUS@ec.europa.eu



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